

## What do you want done to improve the street we live on?

### Survey results

#### Summary

- At the end of last year, the chair of the County Council's Highways and Transport Committee told ARERA that, if we want to secure funding for improvements on Arbury Road east, then we need to develop a detailed strategy for doing this.
- Camcycle has offered to help ARERA to do this.
- The survey reported here was conducted as an attempt to begin building a shared set of priorities amongst those who live and work in ARERA's catchment area for making the road safer.
- The survey was conducted in January/February 2025.
- This report documents its results.
- These show that there is a set of priorities for improvements shared by those who took part in the survey that live directly on Arbury Road east, see page 7.
- There is also another set of priorities shared by those who took part and live on the Havenfield cul de sac, see pages 5 and 6.
- These two sets of priorities differ.
- If a common strategy, shared by all who live in ARERA's catchment area, is going to be constructed, then ARERA's committee and the members of the residents' association need to recognise that they are confronted by what is likely to prove a significant challenge.
- The committee has agreed that building this consensus should be pursued through holding an open consultation meeting later this year with those who live and work in catchment area of the residents' association.

# Arbury Road East Residents' Association

## Why did we conduct the survey?

Last December, ARERA's committee met the Chair of the County's Highways and Transport Committee, Alex Beckett, and the County's Principal Active Travel Officer, Clare Rankin, for a walkabout on Arbury Road. The purpose of the meeting was to discuss what actions could be taken to improve the safety of all those who use our road – pedestrians, cyclists and motorists. At the end of the meeting, Councillor Beckett said that there is currently no money allocated to undertake any of the improvements discussed. But he recommended that ARERA should develop a strategy for what residents want done so that, if or when money becomes available, we have a ready-made plan that can be implemented. Camcycle, who also took part in the walkabout, said that if residents could agree what they wanted done, it could help us draw up a detailed proposal. We conducted the survey to see if there is an agreed set of priorities for improving safety on Arbury Road east that ARERA members would like to see implemented.

## What did we ask?

We asked those who live in the catchment of area of ARERA which improvements to Arbury Road east they would want prioritised.

- Improve Arbury Road east to the standard required for a County Council designated 'priority cycle route' (like the rest of Arbury Road)
- Improve signage for the existing 20-mph restriction (e.g. repaint 20 mph road markings, introduce painted cycle signs on road)
- Slow down motorised traffic speeds to the 20mph restriction (e.g. speed monitoring, sleeping policemen)
- Prohibit heavy goods vehicles from using Arbury Road east (to prevent houses from shaking)
- Reduce the volume of motorised traffic using Arbury Road east during peak hours, given the extensive tailbacks being experienced (with attendant pollution)
- Improve pedestrian safety on Arbury Road east by removing on pavement parking and on pavement cycling
- Improve pedestrian safety on Arbury Road east by introducing new zebra crossing half-way between Milton Road lights and the North Cambridge Academy

Residents were also asked to specify whether there is anything else that they want done to improve safety on our road.

The survey form was also used as an opportunity to canvass whether those that live or have businesses on Arbury Road east and its adjoining culs de sac want to reverse the Greater Cambridge Partnership's decision to exclude residents on northern side of the road from being eligible for parking permits under the Residents' Parking Scheme.

## How was the survey conducted?

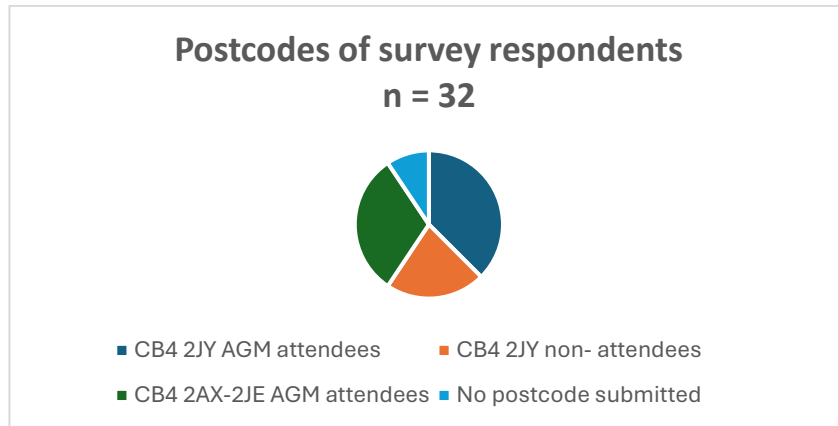
In mid-January, a leaflet containing the survey questions was delivered to each of the 160+ households in ARERA's catchment area. A downloadable survey form was also posted ARERA's website and sent via email to each of ARERA previously registered members. Everyone was asked to complete the form and bring it to ARERA's AGM which was held at the Baptist Church hall on Wednesday, 12<sup>th</sup> of February. A week before the AGM, a second letter box delivery was made to all of the households and emailed to all ARERA members asking them to bring their completed form to the AGM. Respondents were asked to score their priorities from highest to lowest.

Below we present a summary of the results of this survey.

# Arbury Road East Residents' Association

## Who responded to the survey

In total, 32 completed survey forms were returned at the AGM. Those who responded were asked to give their post codes. The pie chart below shows where, within ARERA's catchment area, those who responded live.



These maps below indicate the locations of the postcodes of those who attended the AGM.

<b>CB4 2JB</b>	<b>CB4 2AX</b>	<b>CB4 2JD</b>	<b>CB4 2JE</b>	<b>CB4 2JY</b>
<b>10 responses received</b>				<b>19 responses received</b>

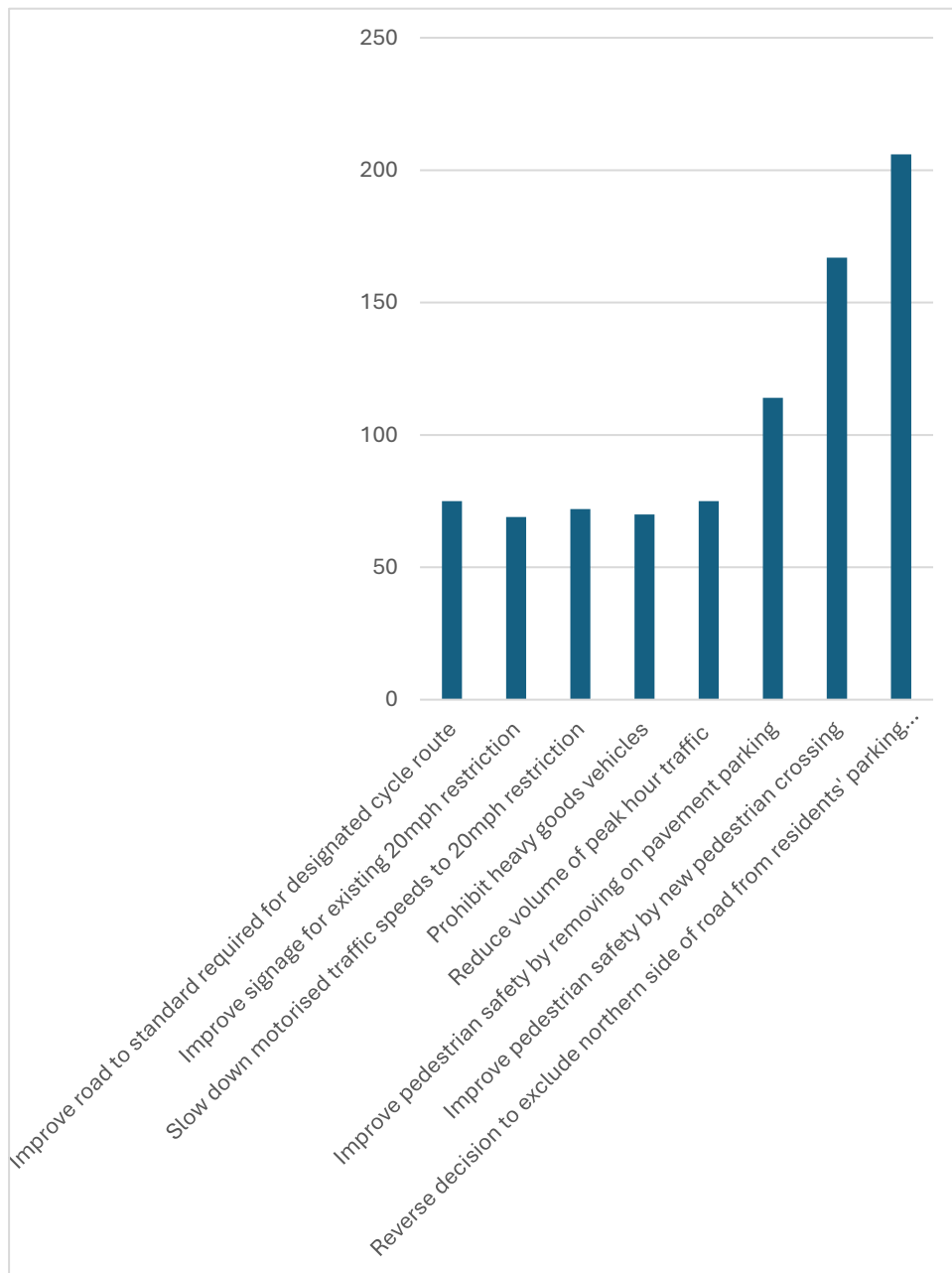
- Responses were only received from 20% of the households canvassed
- 10 people who live in postcodes CB4 2JB to CB4 2JE and CB4 2AX submitted their survey forms at the AGM.
- Apart from those in CB4 2AX, all these members live directly on Arbury Road east
- CB4 2JY is the post code allocated to Havenfield Retirement Home which consists of 67 properties arranged over 3 floors and lies on a cul de sac on the north side of Arbury Road
- 12 people who live in Havenfield brought their survey forms to the AGM
- With them, they brought 7 more on behalf of others unable to attend
- None of these responses come from ARERA members who live directly on Arbury Road east
- More people submitted forms from Havenfield than the rest of Arbury Road east combined
- Hence the aggregated results are skewed by what Havenfield residents report as their priorities
- Three forms were submitted with no declared postcode.
- One form was submitted by someone who lives in Arbury Court CB4 2JQ, a postcode outside ARERA's catchment area, and so this response has been excluded from the analyses presented below.

Given the relatively low overall response rate, and the over-representation of the views of those who live in Havenfield, the results of this survey cannot be taken as demonstrating either:

- the views of ARERA's 68 registered members or
- those of the 160+ households within ARERA's catchment area.

## Arbury Road East Residents' Association

Aggregated responses from all survey forms received (32 respondents)



- In aggregate, the most frequently expressed priority was that members of ARERA want the exclusion of those on the north side of the road from the residents' parking scheme reversed
- Next came requests for a new zebra crossing followed by removal of on-pavement parking
- All other improvements listed met with similar but lower levels of approval

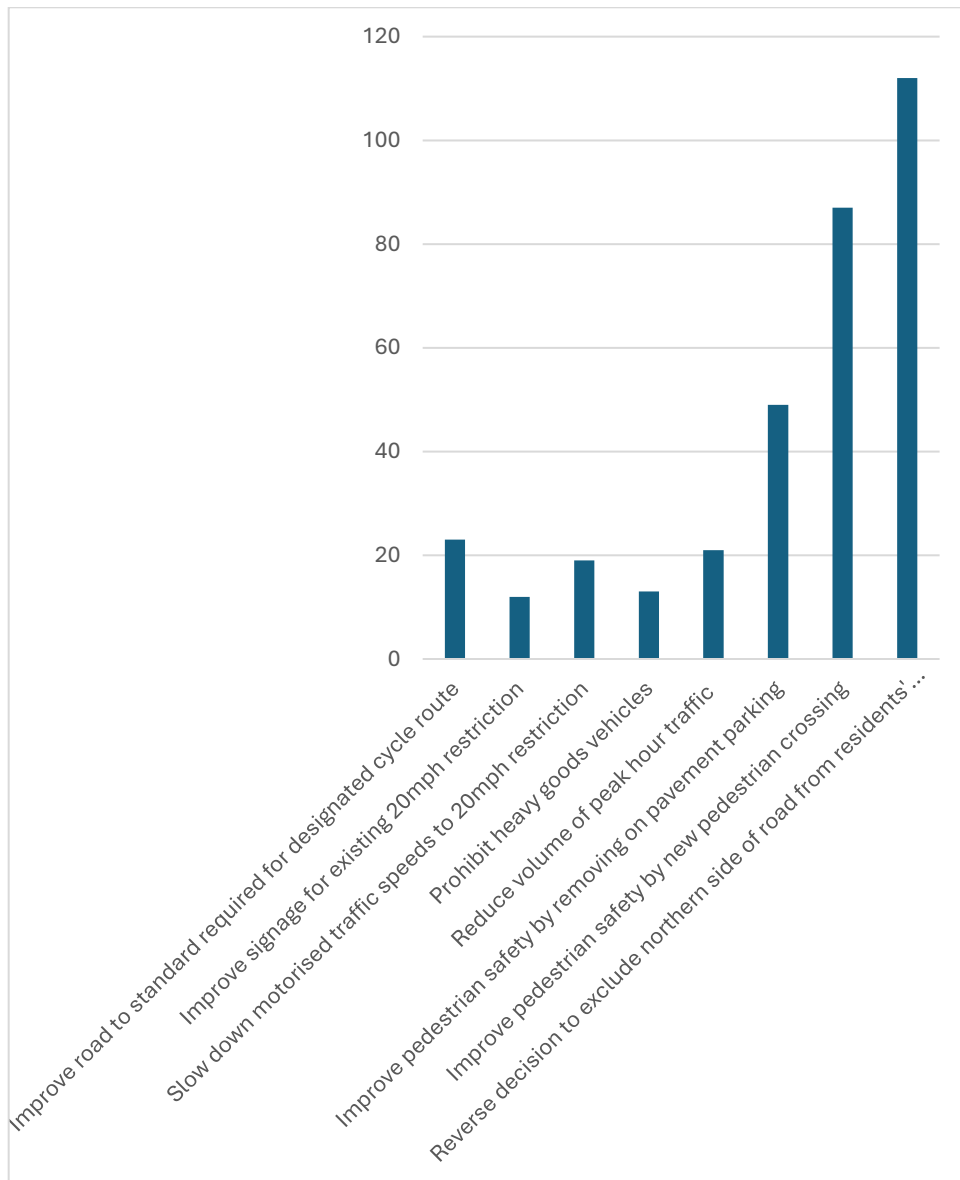
**These aggregated results are misleading**

**They suggest more agreement amongst ARERA members about what needs to be done on Arbury Road east than currently exists**

**This is revealed when members' responses are analysed against their postcodes, see below.**

## Arbury Road East Residents' Association

The priorities expressed by Havenfield residents who attended and submitted a survey form at the AGM (12 respondents)



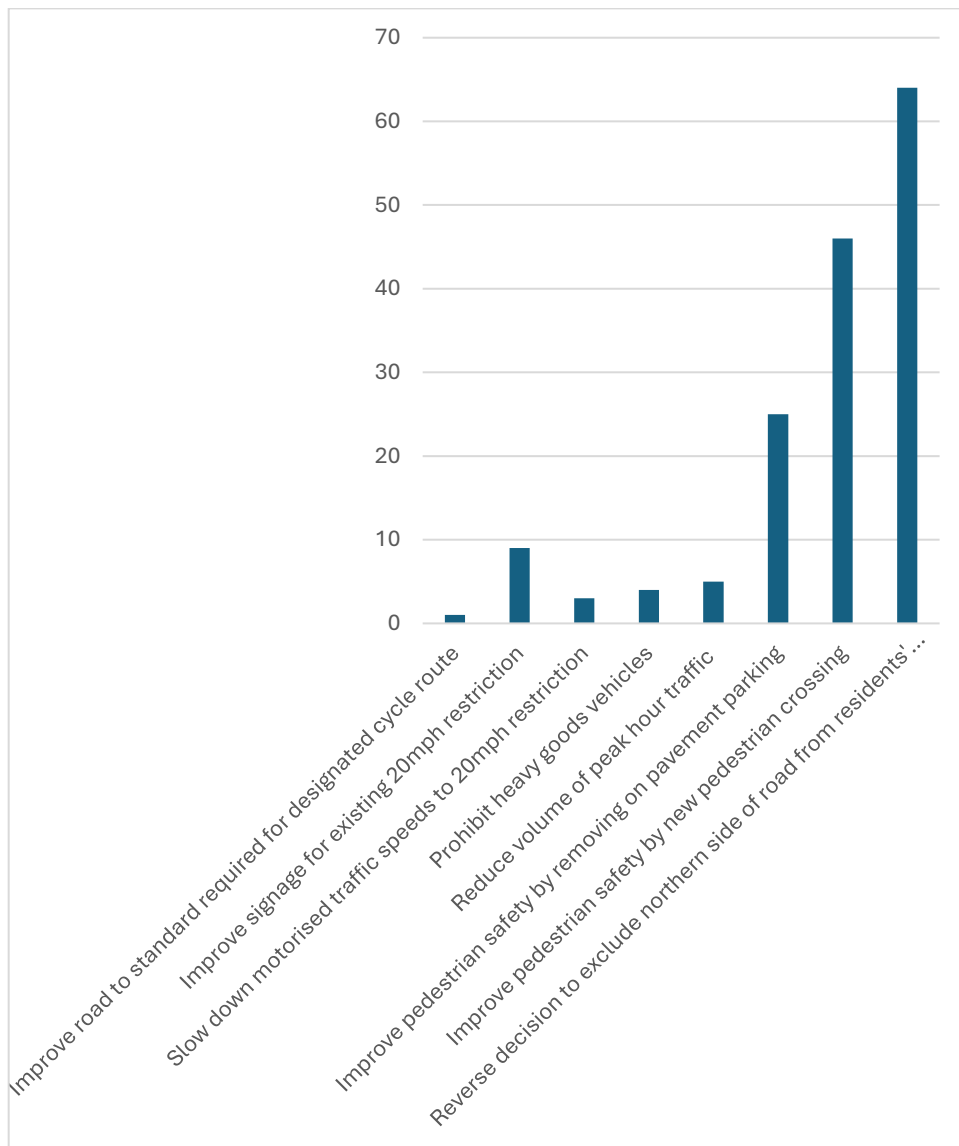
- All the Havenfield residents who attended the AGM, without exception, voted for reversing the exclusion of residents of the north side of Arbury Road East from the residents' parking scheme as their highest priority
- Next came requests for a new zebra crossing followed by removal of on-pavement parking
- Relatively few of them voted for any of the other improvements listed
- Indeed, two thirds of them only voted for those three improvements and nothing else

These results suggest that those from Havenfield who attended the AGM do not share common cause, with those who live directly on the road itself, on most issues about how to improve Arbury Road east, see below.

## Arbury Road East Residents' Association

### The priorities expressed by Havenfield residents who didn't attend the AGM but did submit a survey form

(7 respondents)



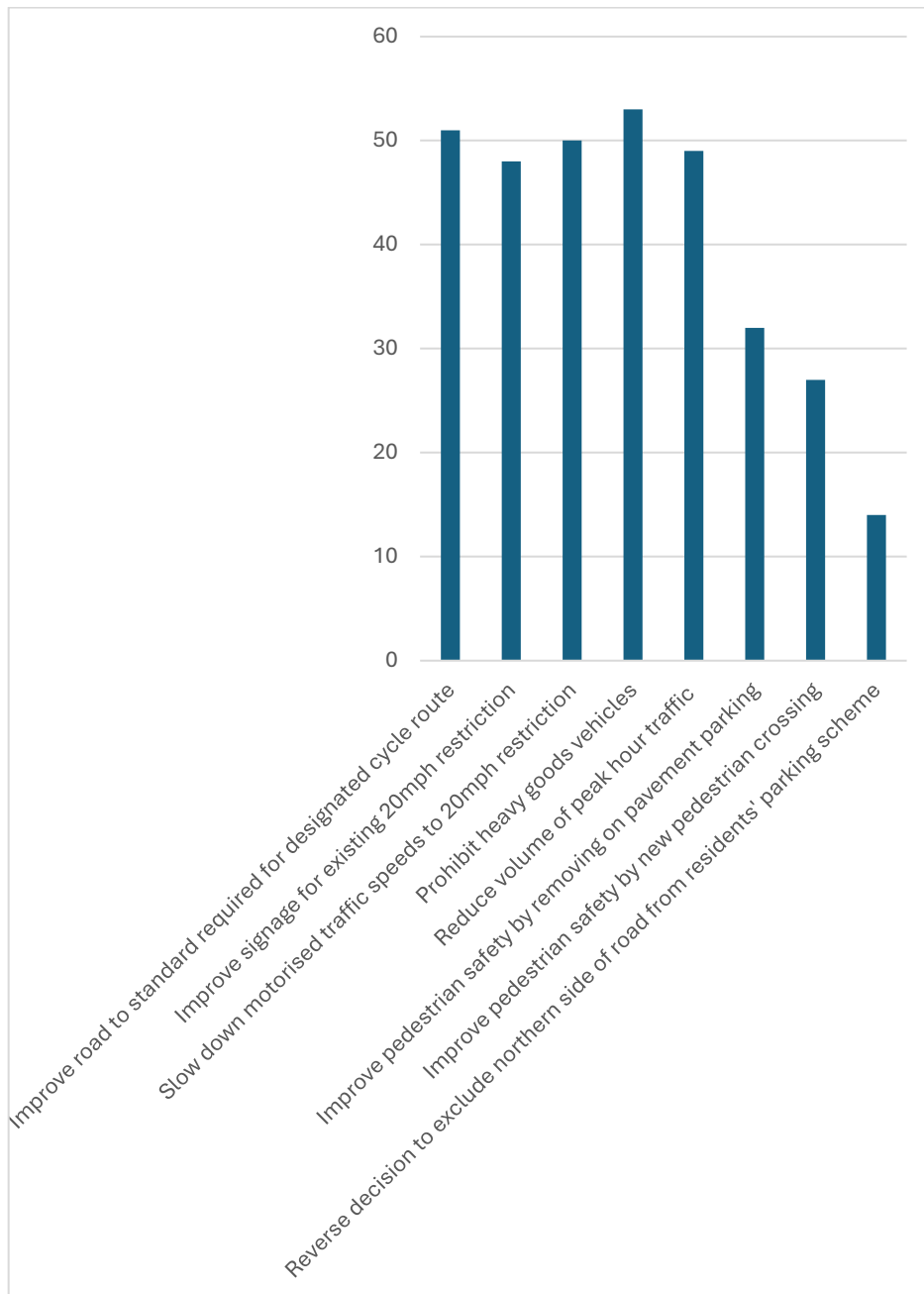
- All the Havenfield residents who did not attend the AGM but who did send a response to the survey voted, without exception, for reversing the exclusion of residents of the north side of Arbury Road East from the residents' parking scheme as their highest priority
- Next came requests for a new zebra crossing followed by removal of on-pavement parking
- More than half of them only voted for two or three of these improvements and nothing else
- Very few of them voted for any of the other improvements listed

These results suggest that those residents of Havenfield who did not attend the AGM (possibly because of restricted mobility) do not share common cause, with those who live directly on the road itself, on most issues about how to improve Arbury Road east, see below.

## Arbury Road East Residents' Association

### The priorities expressed by residents who attended the AGM and who live directly on Arbury Road east

(10 respondents)



- Those who live directly on Arbury Road east displayed a very different set of priorities to those who live in a cul de sac
- They also show a large level of agreement about which improvements need to be made
- They differ starkly from those living in a cul de sac
- Indeed, they gave least priority to the three improvements that residents of Havenfield gave most to
- Most of those that live directly on Arbury Road east cast votes for all of the improvements listed

These results suggest that ARERA members who live directly on Arbury Road east have a very different set of priorities to those that do not. The scale of the differences here suggests that building a common front across those that do and do not live directly on the road will be extremely challenging.

## Arbury Road East Residents' Association

### What else would ARERA members like to see done?

Improvement requested	Postcode
<b>Modal filter</b>	
Introduce modal filter near to North Cambridge Academy	CB4 2JB
Trial modal filter	CB4 2JB
Reduce traffic by means of modal filter	CB4 2JB
A modal filter	CB4 2JD
<b>Pavement/road repairs</b>	
Pavements straightened and potholes repaired	CB4 2JY
Repair pavements so there are no puddles	CB4 2JY
Repairs to pavements and of potholes which are so dangerous for cyclists, scooters and motor bikes	CB4 2JY
<b>Parking</b>	
Enforce no pavement parking outside Arbury Road shops	CB4 2JB
Stop pavement parking outside Arbury Road shops	CB4 2JY
Fight any attempt to ban parking on street	CB4 2JB
<b>Others</b>	
Adjust Milton Road traffic lights to stop traffic backing up on Arbury Road	CB4 2JE
More buses stopping at Union Lane stop on Milton Road to get to Cambridge North and St. Ives.	CB4 2JB
New zebra crossing	CB4 2JY

- Those who completed the survey form were asked what else they would like to see done to improve Arbury Road east.
- More than half of those that responded took the opportunity to specify further improvements
- The most popular of these was the introduction of a modal filter, followed by repairs to pavements and to the road
- They called for stopping parking on the pavement outside of Arbury Road shops but maintaining parking elsewhere on the road
- They also drew attention to problems caused by the timing of the traffic lights at Milton Road, repeated the need for a new zebra crossing, and requested more buses to stop near the Union Lane/Milton Road junction.

Apart from the calls for a modal filter and a new zebra crossing, the other 'improvements' requested here should be regular features of effective road maintenance, policing of parking regulations, and public transport provision- all to be paid for through local taxes. Hence, while important, they are not features that should require ARERA to seek additional funding. And so they should not have to be included in a strategy developed to make Arbury Road safer.